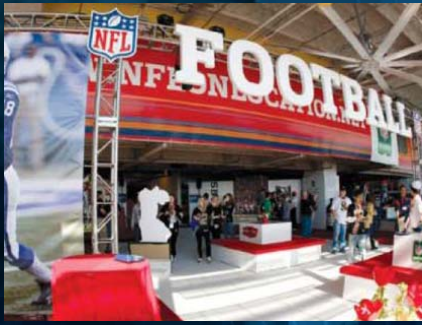


**SUPER BOWL  
XLVIII 2014**  
NEW YORK/ NEW JERSEY  
FEBRUARY 2, 2014

**Super Bowl XLVIII** will be the 48<sup>th</sup> annual edition of the Super Bowl, and the 44<sup>th</sup> annual championship game of the modern-era NFL. The game, to be played on February 2, 2014, will be held at MetLife Stadium East Rutherford, New Jersey. This would be the first Super Bowl to be played outdoors in a cold weather environment, the first in 38 years to be played outdoors on artificial turf and the first in which two US states (New York and New Jersey) will work together with hosting duties.



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- Exclusive Passes to the NFL Game-Day In-Stadium Club Party  
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  - Premium Top-Shelf Open Bar
  - Live Entertainment
  - Interactive Activities
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- VIP Express Security Entrances
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